

Internet Techies Book

Alexa Toolbar – Download It To Rank Good On Alexa

By Sanjeev Mishra on September 19th, 2009

Everyone wants a good traffic rank on Alexa because it really looks good on sidebar and useful for making a good impression on visitors or other bloggers. If you want same for your blog them go ahead and download Alexa Toolbar and start using it on your browser. It will definitely add some value on your current [Alexa Rank](#).

To [download the Alexa Toolbar](#), You will have to use [Firefox](#) or Internet Explorer. Thru any of these browsers, go to the Alexa Toolbar Download page and then start downloading the toolbar. Once you will complete the download, start the installation. Installed Alexa Toolbar will looks something like the image below on your browser.



Note: Alexa Toolbar currently doesn't support [Google Chrome](#).

Different features of Toolbar

Definitely you can check the current traffic rank of each page opened on your browser. Apart from that you can also use Alexa Toolbar for other purposes. Some of them are,

1. Alexa Rank On Google SERP

Whenever you will hit a search on Google or Yahoo, you will find the Alexa rank of each web page on SERP. Based on that, you can estimate the popularity of the page and ongoing traffic as well.

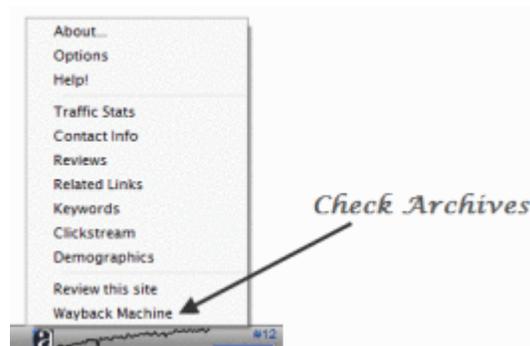
2. Alexa Rank Trend

Current Alexa Rank of a web page is one thing and the trend of previous 6 months or 1 week is another thing. Based on this information, you can estimate the growth or downturn of a web page. Alexa toolbar will show you trend on status bar of the browser for each opened page.

3. Check Archives Of The Web Page

You can check the achieves for a website on single click. For example, if you want to see [how Mashable or Lifestacker or Problogger were doing in 2005 or 2006](#) on other websites in their initial days, go ahead and check the archives. To check the archives using Alexa toolbar, you will have to click on the Alexa logo on status bar of the browser and then list of options

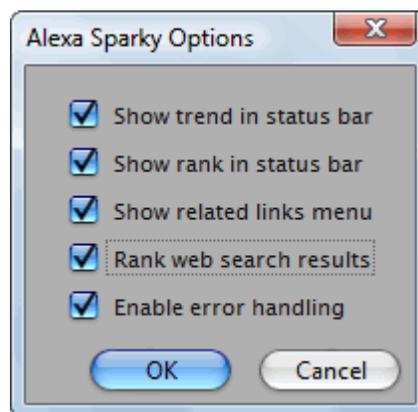
will appear. Click on "[Wayback Machine](#)". It will show your the saved pages of the opened website based on different years. Now click on the saved pages, it will show you the older version of the website or blog.



4. Review A Blog Or Website

You can review your favourite website or blog using Alexa Toolbar. You can also do a favour to your friend's blog by providing good review on Alexa.

5. Control Each And Every Option



You will have full control of showing or hiding different things related to Alexa Toolbar. You can hide the Alexa Trend or Rank Display on [SERP](#) etc. To do that, Click on "Options" tab on the menu opened by clicking on Alexa Logo on Status bar. Now choose from different options over there to control the display or nature or work for Alexa Toolbar.

Go thru the [Alexa Complete Guide](#) to know more about Alexa Options and Details.

Download and start using Alexa Toolbar on your blog and you will definitely see a rise in your Alexa Rank reaching towards good one.

Video For Alexa Toolbar Usage

Related Posts

- [Alexa Traffic Page Complete Guide](#)
- [Download a YouTube video without any script or trick](#)

- [Integrate the free download manager with Google chrome or other browsers to accelerate the speed](#)
- [Download your favorite book audio version for free](#)
- [Create a toolbar for your website or blog to increase the traffic](#)
- [Flash Player installation file has been moved](#)
- [Download free e-books and read it on your iPod, PDA or PC](#)

Firefox Running Slow At Start Up, Here Is The Solution

By Sanjeev Mishra on September 18th, 2009

I am a fan of Mozilla Firefox because of its [features](#). I am using Firefox since my college days and never shifted to any other browser. But since I upgraded to Firefox 3 and then 3.5, It really slows down at the start up or specially when I type an URL on address bar. My Firefox was running slow and that was frustrating for me. But after digging into folders and files, I finally found the culprit for this problem.

Firefox History Data and Windows History are the reason behind my slow Firefox. When we type some URL on Firefox address bar, it tries to get it from browser history to suggest you related URLs. If you are a power Internet user and browse a huge number of sites on daily basis, You actually stores a huge data in browser history. That history will definitely slows down the really faster Firefox 3 and [Firefox 3.5](#).

To resolve this problem, I deleted the cache of my Firefox browser but that doesn't delete the full history file as it stores the history in a common file shared for bookmarks as well. When you delete the cache from Firefox, it deletes the files located in cache Folder. You can find the cache folder on your Vista Computer at location provided below:

C:\Users\Sanjeev\AppData\Local\Mozilla\Firefox\Profiles\q67pag51.default\Cache

Note: Terms in bold may differ on your system.

By [clearing cache](#), you didn't delete the history of browser. To delete the history of browser, you will have to remove or rename a file named as places.sqlite located in location mentioned below. Before doing that, make sure you have closed all the instances of Firefox browser on your computer which means no running Firefox.

C:\Users\Sanjeev\AppData\Roaming\Mozilla\Firefox\Profiles\q67pag51.default

Note: Both locations are different as you can see Local folder and Roaming folder under AppData.

Now rename the file places.sqlite to some other name say places.sqlite.bak to recognize it as backup. Thanks [Raymond](#) for sharing this tip to make Firefox really faster at start up. Now start your Firefox browser, and go to "Tools" menu.

Go to the Options under Tools and then click on "Privacy" tab. There you can see options related to Firefox history. Select the option as "Use Custom Setting For History". Now change the filed value for "Remember my browsing history for at least" to

10 days from 90 days. Click on OK and close the window. Now restart your Firefox and you can feel the change in response time.

Now you can type any URL on [Firefox](#) address bar, Firefox will not be running slow in that case as well. If you want even more faster Firefox, You can delete the temporary files from your Windows by opening "Internet Options" from control panel. Now delete the browsing history including temporary files, cookies etc.

Now you will never complaint about firefox running slow on your computer because it will never store your browsing history for more than 10 days.

Related Posts

- [Review: Firefox 3.5 Is Really Faster Than Older Versions](#)
- [Firefox 3.5 Preview Video By Mike Including New Features](#)
- [How To Delete Browser Cache and Cookies](#)
- [Windows Live Writer Not Detecting Wordpress Blog Template](#)
- [Critical Security Concern In Firefox 3.5 But Resolved In 3.5.1](#)
- [Track The Open Tabs On Firefox In Visual Way](#)
- [Become A Webmaster Of SEO With One Extension Of Firefox](#)
- [Check How Many People Uses IE6 To Visit Your Website](#)

Google AdSense Account Must Be Integrated With Google Analytics

By Sanjeev Mishra on September 17th, 2009

If you are monetizing your blog with [Google AdSense](#) and tracking it thru [Google Analytics](#) then go ahead and integrate both to take a look in deeper side of monetization. Google AdSense and Analytics can be integrated with each other so that you can keep an eye on your referral links thru which you are [earning maximum revenue](#) or other sources of income thru AdSense.



Google Analytics tells about the source of incoming traffic and popular keywords and at the same time Google AdSense tells you about the [revenue generated thru CPC](#). Once you will integrate Google AdSense and Analytics, you would know the source of traffic thru which the user clicked on the AdSense ads and generated revenue for your site or blog. You can also track the keywords which attracted users to hit on an ad provided by you on your blog.

How To Integrate Google AdSense And Analytics

Integration of Google AdSense and Analytics is very simple, You should have Google AdSense and Analytics on same Google Account. Now log in to your AdSense Account and then click on “Integrate your AdSense account with Google Analytics” on Report Overview page. Now step by step execution of automated program will link your Google Analytics with AdSense. If you are attaching with Primary domain then no need for another tracking code at all.

Here is a YouTube video to show you the integration of Google AdSense and Analytics,

There are lot many benefits of integrating these two products but the most important one is that you can now track the page views and income at single place.

For Wordpress Users: [How To Put AdSense Ads Between Post Content And Related Posts List](#)

Related Posts

- [Search The Blog With Google Custom Search Without Loading The Page](#)
- [Generate Google AdSense Codes Without Logging Into AdSense](#)
- [How To Increase Income Thru AdSense By Doing Simple Changes](#)
- [Q/A : How To Put AdSense Ads Between Post Content And Related Posts List](#)
- [Read The Famous Book : The AdSense Code By Joel Comm For Free](#)
- [Check How Many People Uses IE6 To Visit Your Website](#)
- [Publishers Can Prevent Unwanted Ads On AdSense](#)
- [Don't click on your own blog's AdSense, may affect the CTR](#)

Expand The Short URLs On Twitter Itself To Check Original Long URL

By Sanjeev Mishra on September 16th, 2009

We all are aware that most of the URLs shared on Twitter are short one and if you need to see the original URL then you will have to use [third party services](#) to do that. But now you can expand the short URLs and check the original one on Twitter itself.

To expand the short URL on Twitter, you will have to use [Twitter Search](#). First of all try to find the tweet on twitter search by looking for the term , keyword from the tweet. Now you can see the short URL sent into that tweet. Click on the “**Expand**” link provided besides the URL. You can see the original URL of that short URL over there. You can also contract the long URL into short URL.



This is very important for [security purposes](#) as well because short URLs can have a link to malware sites or other harmful sites. So it is always a good practice to cross check the short URLs if is sent by some unknown person.

Enjoy your tweets.

Related Posts

- [How To Check Original URL Of A Short URL For Security Reasons](#)
- [Twitter Shifted URL Shortening Service From TinyURL To Bit.ly](#)
- [Get A Job At Twitter, Current Employee Strength Is 63!](#)
- [How To Check WP.me Short URL Of Wordpress.com Blog Post](#)
- [Twitter Home Page Focusing On Real Time Search](#)
- [Top 3 Ways To Get More Followers On Twitter](#)
- [Checkout Twitter Trends And Bing Together](#)
- [10 Reasons To Use Su.pr URL Shortening Service](#)

Google URL Hack For Real Time Search

By Sanjeev Mishra on September 16th, 2009

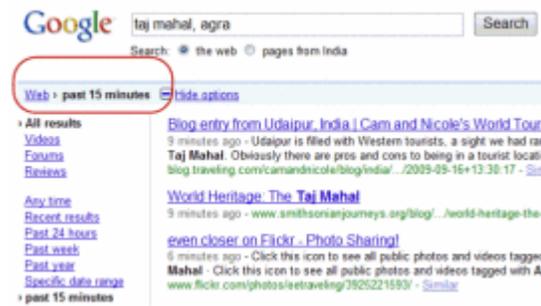
Google is already in a mood to grab real time search market which is currently dominated by [Twitter](#). We had already talked about the [Google and Real Time Search](#) competition but now you can do the real time search using Google by doing some tweaks from your side. You can say it a hack for real time search from Google.

By using this hack, you can get results from the pages published or changed in last 10 minutes or even seconds. Here is the trick to do that,

I need to search for “**Taj Mahal, Agra**” from the pages updated or published in last 15 minutes, so I will paste the URL as below on my browser:

```
http://www.google.co.in/search?hl=en&safe=off&tbo=1&tbs=qdr:n15&q=taj+mahal,+agra&btnG=Search&meta=&aq=f&oq=
```

I got the below pages as result where you can see “results past 15 minutes”,



Here you can see a term as qdr:n15 which is nothing but the time span for which I need the results. For this query I asked for 15 minutes. Now you can change the qdr: value and get the results as per your need. If you want the results in last 30 minutes then use qdr:n30 and if you want a result with pages updated or published in last 10 seconds then use qdr:s10. You can even provide a time span in days. For example, If you want to get results with pages updated in last 5 days then replace with qdr:d5, you will get the same.

This is a kind of search page for those who wants to get real time search using Google. Yes, this is true that it requires a kind of effort from our side, but may be in future Google will do something about it.

Anyway, You can also choose a date range from Google Advance Search to get these kind of results but that is only limited to time span in days. Thanks to [Webworkersdaily](#) for the above hack about Google real time search.

If you are having any other URL hack for Google then share that with us.

Related Posts

- [Real Time Search Using Twitter Is The Next Challenge For Google](#)
- [Geographical Location Where Your Blog Appeared On Google Search Page #1](#)
- [How Much Do You Know About Google? Go Thru 60 Minutes Video](#)
- [Search The Blog With Google Custom Search Without Loading The Page](#)
- [Collection Of Google Shortcuts To Become A Power Searcher](#)
- [Compare Google And Bing Search Results On Single Page](#)
- [Everything About Graphics Designer Jobs On Career Search Engine](#)
- [Get The Answers Of Factual Questions Using Computational Knowledge Search Engine](#)